

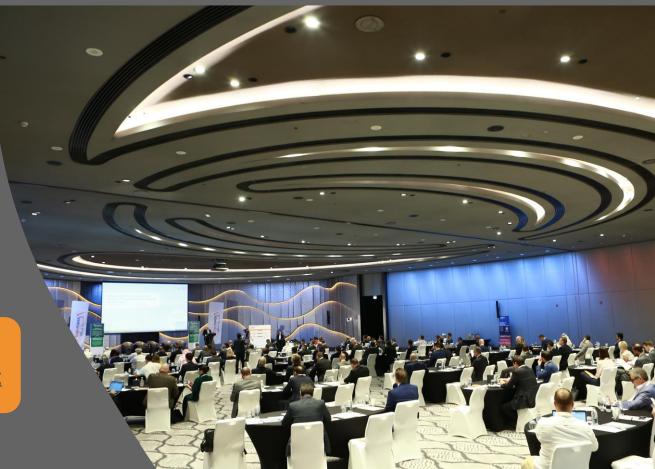
THE 12th Dii DESERT ENERGY LEADERSHIP SUMMIT

3rd November 2022

St Regis The Nile Cairo - Egypt



Sponsor opportunities



ENQUIRE NOW info@dii-desertenergy.org

Dii Desert Energy Leadership Summit

- The 12th edition of flagship event of Dii Desert Energy is coming back to Cairo to discuss progress of Dii's work and key topics to accelerate the energy transition in MENA and beyond
- It is a unique, invitation-only even for the top leaders and decision makers in the MENA and international renewable sector





Egypt's Leadership for Green Energy

- Egypt already hosted the 2nd Dii Desert Energy Leadership Summit in **2011** with over 400 guests
- Back in Cairo to honor Egypt's leading role in the energy transition and future trading hub for green electrons and molecules
- Prominent dignitaries ahead of COP 27
- Ministers, CEOs, EU-MENA highlevel leaders pioneering for the energy transition in region
- Support of key local partners: thyssenkrupp, Lekela, Siemens Energy, ACWA Power, AMEA Power, EBRD, IFC and Al Gihaz among others





Sponsorship packages

	Country Host	Platinum	Gold	Silver
Availability	1	2	2	6
Price	33,000 EUR	25,000 EUR	17,500 EUR	8,500 EUR
Branding	Country Host	Platinum	Gold	Silver
Pre-event				
Company recognized as 'Country Host' in all event's marketing materials as top sponsorship category	~			
Dedicated invitation email on behalf of Sponsor	Dii Database	Pre-Registered Event Attendees		
Dedicated Social Media Post promoting session	\checkmark	\checkmark	\checkmark	\checkmark
Co-branded HTML e-mails or social media entries	2	2	1	
Brand visibility within all relevant Dii Promotional advertising and html email marketing (Pre and Post event): Newsletters, dedicated email, press releases	✓	✓	\checkmark	
Logo, link and sponsor description on event website	\checkmark	\checkmark	\checkmark	\checkmark
Enhanced sponsor listings page on the Dii Summit website	\checkmark	\checkmark	\checkmark	
Enhanced speaker profile on the Dii Summit 2022 website	\checkmark	\checkmark	\checkmark	
Marketing asset (banner with sponsor logos) hosted on the Dii Summit 2022 website	\checkmark	\checkmark	\checkmark	\checkmark
Company highlighted in dedicated press release before and after the event	\checkmark	\checkmark	\checkmark	
At the event	Country Host	Platinum	Gold	Silver
Brand promotion in Conference Room / Stage Sets	\checkmark	\checkmark	\checkmark	\checkmark
Extensive branding (logo presence) across event signage	\checkmark	\checkmark	\checkmark	\checkmark
Inclusion of Sponsored items in Delegate bags (if applicable)	\checkmark	\checkmark	\checkmark	\checkmark
Provide audience with your company takeways (provided by sponsor)	\checkmark	\checkmark	\checkmark	\checkmark
Display your marketing materials at the event as seat drop and roll up in the conference (provided by sponsor)	\checkmark	\checkmark	\checkmark	
Special reference by the host/moderator that your company is sponsoring the event	✓	\checkmark	\checkmark	\checkmark
Thought leadership	Country Host	Platinum	Gold	Silver
Keynote Solo Speaking Slot	\checkmark			
Keynote Address Speaking Slot		\checkmark		
Panel Speaking Slot			\checkmark	\checkmark
Moderator role: Interactive Roundtable	\checkmark	\checkmark	\checkmark	\checkmark
Exhibition/Networking	Country Host	Platinum	Gold	Silver
Exhibition Stand	Table top	Table top	Table top	Table top
Delegate Passes	12	10	5	4
Discount on additional conference ticket (discount on online ticket price)	50%	50%	50%	20%
Exhibitor Listing on event website	\checkmark	\checkmark	\checkmark	\checkmark



Sponsorship Opportunities

Day 2 – 3 rd November – Leadership Summit	Price	Note
Exclusive Lunch Sponsor: Table top branding, roll ups and hands-out (provided by sponsor)	6,000 EUR	
Exclusive Networking Reception: Table top branding, roll ups and hands-out (provided by sponsor)	6,000 EUR	
Exclusive Networking Dinner: Table top branding, roll ups and hands-out (provided by sponsor)	6,000 EUR	
Exclusive Lanyard Sponsor (provided by sponsor)	5,000 EUR	
Day 3 – 4 th November - Partners' Meeting (by invitation only)	Price	Note
Exclusive Lunch Sponsor: Table top branding, roll ups and hands-out (provided by sponsor)	6,000 EUR	Only for Dii Partners
Exclusive Networking Reception: Table top branding, roll ups and hands-out (provided by sponsor)	6,000 EUR	Only for Dii Partners
Exclusive Networking Dinner: Table top branding, roll ups and hands-out (provided by sponsor)	6,000 EUR	Only for Dii Partners
Day 4 – 5 th November - Site Visit	Price	Note

*Additional opportunities are available upon request, please contact info@dii-desertenergy.org